



Kannada Sangha Pune's

Kaveri College of Arts, Science and Commerce, Pune

Name of the Centre

Department of Management

Name of the Course: Value Added Certificate Course in Research Methodology.

Eligibility: Third year students of BBA, BBA IB

Duration: 15 days (2.5 hours each day)

Fees: - Will be announced before starting the course

Number of students: 50-60

Objectives of the Course:

- 1) To inculcate research aptitude in students.
- 2) To facilitate and encourage the students to write research papers and take up research projects.

Syllabus:

Sr. No	Contents
	Research – Meaning, Characteristics & Importance Basic Research Process –
	Research Design Sampling Design
	Primary Data collection Secondary Data collection
	Pilot study
	Data Processing & Analysis
	How to write research paper

Syllabus Designing Committee: - Dr. Shweta Bapat, Dr. Deepa Sathe, Ms. Sayee Kulkarni, Dr. Geetanjali Pitre, Ms. Ashwini Kale.

Course Outcomes:

- 1) Students should be able find out the scope for research.
- 2) Students should able to write and present a research paper.

**Name & sign of
Course Coordinator**

Principal