



Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

Management Department

Name of the Course: Value Added Certificate Course in Value Education and Gender Equality

Eligibility: HSC

Duration: 30 hours

Fees: - Will be informed to the students at the time of the course

Number of students:70- 80

Objectives of the Course:

The main objective of this certificate course is to impart value education, to increase sensitivity towards Gender Equality and to introduce ethical concepts which are vital to resolve moral issues in business to improve certain reasoning and analytical skills needed to apply ethical concepts during business decisions.

Syllabus:

Sr. No.	Topic
Inauguration session	Introduction : Business Ethics Foundation
1.	Definitions of Value education, Gender Equality & Business Ethics,
2.	Short cases 1,2 Gender Equality & Business Ethics
3.	Long case 1 – Value Education
4.	Business Ashram Film
5.	Value Education – Inner Engineering Control Over senses, steadfastness स्थिर, Serenity, Concentration
6.	Values in daily life
7.	Ethics and Society
8.	Values & Ethics in Business – Law & Whistle blowing
9.	Value Education – Industriousness, Overcoming temptation, Self Study,
10.	Values & Ethics in Business – Advertisement & CSR
11.	Easy to say difficult to practice – discussion session
12.	Value Education - Harmlessness – निरुपद्रवी, compassion towards Beings, Scarifies, Anger Management
13.	No excuses 1
14.	No excuses 2
15.	Introduction : Transparency International
16.	Ethics Tomorrow
17.	Gender Equality - Introduction and Importance
18.	Gender Equality- Case study and Role Play
19.	“Satyam case”
20.	26/11 case – Ordinary Heroes of TAJ

21.	“Bhopal Tragedy”
22.	Enlightened Citizenship
	Opinion survey of any of the following by students
	5 advocates/ 5 teachers/ 5 Chartered Accountants/ 5 House Wives/ 5 shop keepers/ 5 business men etc.
	(Questions, Report Presentation)
	Interviews (Viva-Voce) and grading

Course Outcomes:

- 1. Sensitization to issues of business Ethics and gender issues**
- 2. Inculcation of ethical habits and the feeling of inclusiveness**
- 3. Provide guidelines to righteous behaviour**

Dr. Shweta Bapat
Course Coordinator

Dr. Ashok Agrawal
Principal