

Kannada Sangha Pune's  
**Kaveri College of Arts, Science and Commerce, Pune**

**S.Y. B.Com.**

**Subject: Business Communication**

**Course Code: 201**

## **Course Outcomes**

CO 1. The students will understand the concept, process and importance of communication.

CO 2. The students will become aware regarding new trends in business communication.

CO 3. The students will come to know about the various media of communication.

CO 4. The students will develop business communication skills through the application and exercises.

Kannada Sangha Pune's  
**Kaveri College of Arts, Science and Commerce, Pune**

**S.Y. B.Com.**

**Subject: Corporate Accounting**

**Course Code: 202**

## **Course Outcomes**

- CO1. The students will understand the conceptual aspect of corporate accounting
- CO2. The students will develop skills for Computerized Accounting.
- CO3. The students will develop skills about accounting standards.

Kannada Sangha Pune's  
**Kaveri College of Arts, Science and Commerce, Pune**

S.Y. B.Com.  
Subject: Business Economics  
Course Code: 203

## **Course Outcomes**

- CO 1. The students will get familiarized to the basic concept of Macro Economics and its application.
- CO 2. The students will be able to study the behaviour of the economy as a whole.
- CO 3. The students will understand the relationship among broad aggregates.
- CO 4. The students will learn to apply economic reasoning to problems of the economy.

Kannada Sangha Pune's  
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S.Y. B.Com.  
Subject: Business Management  
Course Code: 204

### **Course Outcomes**

- CO 1.The students will understand various concepts of business management.
- CO 2.The students will have the understanding about various functions of management.
- CO 3.The students will understand about basics of the theories of motivation.
- CO 4.The students will learn about recent trends in Business Management.

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**S.Y. B.Com.**

**Subject: Elements of Company Law**

**Course Code: 205**

### **Course Outcomes**

- CO 1. The students will have the knowledge of fundamentals of Company Law.
- CO 2. The students will get the knowledge of provisions of the Companies Act of 2013.
- CO 3. The students will learn new concepts involved in company law regime.
- CO 4. The students will get acquainted with the duties and responsibilities of Key Managerial Personnel.
- CO 5. The students will learn about the provisions and procedures under company law.

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S.Y. B.Com.

Subject: Cost and Works Accounting-I

Course Code: 206-E

### **Course Outcomes**

- CO 1.The students will gain the knowledge of basic cost concepts.
- CO 2.The students will have better understanding of the elements of cost.
- CO 3. The students will have knowledge of material and labour cost.

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**S.Y. B.Com.**

**Subject: Marketing Management-I**

**Course Code: 206-H**

## **Course Outcomes**

CO 1.The students will be oriented to the recent trends in marketing management.

CO 2.The students will gain knowledge about marketing of eco-friendly products in the society.

CO 3. The students will learn various aspects of marketing management through practical approach.

CO 4.The students will be acquainted to the use of E-Commerce in competitive environment.

CO 5. The students will understand the influences of marketing management on consumer behaviour.