

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Principles of Management 101 (SEM I)

Course Outcomes

- To understand basic concept regarding org. Business Administration
- To examining how various management principles
- To develop managerial skills among the students

Kannada Sangha Pune's
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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Business Communication Skills 102 (SEM I)

Course Outcomes

- To understand what is the role of communication in personal and business world
- To understand system and communication and their utility
- To develop proficiency in how to write business letters and other communications required in business

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: Business Accounting 103 (SEM I)

Course Outcomes

- To develop right understanding regarding role and importance of monetary and financial transactions in business
- To cultivate right approach towards classifications of different transactions and their implications
- TO develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: Business Economics – Micro 104 (SEM I)

Course Outcomes

- To understand role of economics as it influences society and business
- To study how different decisions are taken in relation to price demand and supply
- To develop right understanding regarding Monopoly, perfect competition, revenue etc.

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: Business Mathematics 105 (SEM I)

Course Outcomes

- To develop appropriate understanding as how to use mathematic like computation interest, profit etc.
- To cultivate right understanding regaining numerical aptitude
- To develop logical approach towards analytical approach data

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Business Demography 106 (SEM I)

Course Outcomes

- To give proper understanding regarding concept of demography in modern economic setup
- To study how population and structure changes affecting quality of life and business
- To develop clarity of concept regarding social economic process and urbanization and its impact on society

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Business Organizations and Systems 201 (SEM II)

Course Outcomes

- To understand role and functions of modern business
- To develop right understanding regarding business environment
- To study how a business institution functions in a given economic set up

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Principles of Marketing 202 (SEM II)

Course Outcomes

- To develop write understanding regarding marketing environment in the country
- To develop appropriate conceptual understanding as to develop basic marketing concept
- To develop new understanding regarding services, rural marketing and new trends in marketing

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Principles of Finance 203 (SEM II)

Course Outcomes

- To cultivate right approach towards money, finance, and their role in business
- To develop right understanding regarding various sources of finance and their role and utility in business
- To develop basic skills as to concept of capital structure and concept of capital structure

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Basics of Cost Accounting 204 (SEM II)

Course Outcomes

- To develop rational understanding regarding concept of cost expenditure in business.
- To develop understanding how over heads, influence the cost structure of cost
- To develop skills for computation of total cost for a particular product

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Business Statistics 205 (SEM II)

Course Outcomes

- To understand role and importance of statistics in various business situations
- To develop skills related with basic statistical technique
- Develop right understanding regarding regression, correlation and data interpretation

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F. Y. BBA
CBSC Pattern (2019-20)

Subject: - Fundamentals of Computers 206 (SEM II)

Course Outcomes

- To develop concept of information and their role in modern businesses
- To develop rational approach as to how computers can be used in data process analysis in business
- To develop understanding regarding cautions to be taken security, safety and security while using net based service

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S. Y. BBA
2013 Pattern

Subject: - Personality Development 301 (SEM III)

Course Outcomes

- To make the students aware about the dimensions and importance of effective personality.
- To understand personality traits and formation and vital contribution in the world of business.
- To make the students aware about the various dynamics of personality development.

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S. Y. BBA
2013 Pattern

Subject: - Business Ethics 302 (SEM III)

Course Outcomes

- To impart knowledge of Business Ethics to the students.
- To promote Ethical Practices in the Business.
- To develop Ethical and Value Based thought process among the future manager's entrepreneurs.

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S. Y. BBA
2013 Pattern

Subject: - Human Resource Management and Organizational Behavior 303
(SEM III)

Course Outcomes

- To introduce to the students the functional department of human resource management and acquaint them with planning, its different functions in an organization.
- To introduce the human resource processes that are concerned with planning, motivating and developing suitable employees for the benefit of the organization.

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S. Y. BBA
2013 Pattern

Subject: - Management Accounting 304 (SEM III)

Course Outcomes

- To impart basic knowledge of Management Accounting.
- To know the implications of various financial ratios in decision making.
- To study the significance of working capital in business.
- To understand the concept of budgetary control and its application in business.
- To develop the calculating ability of various techniques of management accounting.

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S. Y. BBA
2013 Pattern

Subject: - Business Economics (Macro) 305 (SEM III)

Course Outcomes

- To study the behavior of working of the economy as a whole.
- To develop an analytical framework to understand the inter-linkages among the crucial macroeconomic variables.
- To apply economic reasoning to problems of business and public policy.

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S. Y. BBA
2013 Pattern

Subject: - IT in Management 306 (SEM III)

Course Outcomes

- To understand the role of IT in Management.
- To understand the basics of operating systems.
- To know the current happenings.

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S. Y. BBA
2013 Pattern

Subject: - Production & Operations Management 401 (SEM IV)

Course Outcomes

- To provide goods and services at the right time, at the right place at the right manufacturing cost of the right quality.
- To understand manufacturing technology and its role in developing business strategy.
- To identify the role of operation function.
- To understand the external and internal effects of five operation performance objectives

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S. Y. BBA
2013 Pattern

Subject: - Industrial Relations and Labor Law 402 (SEM IV)

Course Outcomes

- To impart the students with the knowledge about complexities between labor and management relationships.
- To make the students aware about mechanisms of Industrial Dispute and friendly interventions to deal with employee-employer problems.
- To impart the students with the knowledge of laws & how law affects the industry & labor.

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S. Y. BBA
2013 Pattern

Subject: - Business Taxation 403 (SEM IV)

Course Outcomes

- To understand the basic concepts and definitions under the Income Tax Act, 1961.
- To update the students with latest development in the subject of taxation.
- To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act, 1961.
- To acquire knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.
- To prepare students Competent enough to take up to employment in Tax planner.
- To develop ability to calculate taxable income of firms, co-operative societies and charitable trust.

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2013 Pattern

Subject: - International Business 404 (SEM IV)

Course Outcomes

- To acquaint the students with emerging issues in international business.
- To study the impact of international business environment on foreign market operations.
- To understand the importance of foreign trade for Indian economy.

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S. Y. BBA
2013 Pattern

Subject: - Management Information System 405 (SEM IV)

Course Outcomes

- To understand the concepts of Information System
- To study the concepts of system analysis and design
- To understand the issues in MIS

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S. Y. BBA
2013 Pattern

Subject: - Business Exposure 406 (SEM IV)

Course Outcomes

- To develop the understanding of the student with a realistic and practical perception of the industry its layout, procedures, processes, organization structure
- 2.The objective of the Industrial Visit is to help students gain first-hand information regarding the functioning of the Industry which presents the students with opportunities to plan, organize and engage in active learning experiences both inside and outside the classroom

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T. Y. BBA
2013 Pattern

Subject: - Supply Chain and Logistics Management 501 (SEM V)

Course Outcomes

- To introduce the fundamental concepts in Materials and Logistics Management.
- To familiarize with the issues in core functions in materials and logistics management

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T. Y. BBA
2013 Pattern

Subject: - Entrepreneurship Development 502 (SEM V)

Course Outcomes

- To create entrepreneurial awareness among the students.
- To help students to up bring out their own business plan.
- To develop knowledge and understanding in creating and managing new venture.

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Kaveri College of Arts, Science and Commerce, Pune

T. Y. BBA
2013 Pattern

Subject: - Business Law 503 (SEM V)

Course Outcomes

- To understand basic legal terms and concepts used in law pertaining to business
- To comprehend applicability of legal principles to situations in Business world by referring to few decided leading cases.

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T. Y. BBA
2013 Pattern

Subject: - Research Methodology 504 (SEM V)

Course Outcomes

- To provide the students with basic understanding of research process and tools for the same.
- To provide an understanding of the tools and techniques necessary for research and report writing.

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T. Y. BBA
2013 Pattern

Subject: - Analysis of Financial Statements 505A (SEM V)

Course Outcomes

- This course is designed to prepare students for interpretation and analysis of financial statements effectively.
- To make the student well acquainted with current financial practices
- This course is designed primarily for students who expect to be intensive users of financial statements as part of their professional responsibilities.

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T. Y. BBA
2013 Pattern

Subject: - Sales Management 505B (SEM V)

Course Outcomes

- To provide the students with basic understanding of the processes and skills necessary to be successful in personal selling and insights about recent trends in sales management.
- To provide an understanding of the tools and techniques necessary to effectively manage the sales function - organization - sales individual.
- To provide students with advanced skills in the areas of interpersonal communications, Motivational techniques

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T. Y. BBA
2013 Pattern

Subject: - Human Resource Management Principles and Functions 505C
(SEM V)

Course Outcomes

- To introduce the concept, principles and practices of H.R.M. to the students

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T. Y. BBA
2013 Pattern

Subject: - Long Term Finance 506A (SEM V)

Course Outcomes

- To make the study of long-term financing
- To make the student well-acquainted regarding current financial structure

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T. Y. BBA
2013 Pattern

Subject: - Retail Management 506B (SEM V)

Course Outcomes

- To provide insights into all functional areas of retailing.
- To give a perspective of the Indian retail scenario.
- To identify the paradigm shifts in retailing business with increasing scope of technology and e-business.

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T. Y. BBA
2013 Pattern

Subject: - Human Resource Practices 506C (SEM V)

Course Outcomes

- To familiarize the students with it & practices

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T. Y. BBA
2013 Pattern

Subject: - Business Planning and Project Management 601 (SEM VI)

Course Outcomes

- To acquaint the students with the planning process in business and familiarize them with the function and techniques of project management

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T. Y. BBA
2013 Pattern

Subject: - Event Management 602 (SEM VI)

Course Outcomes

- To acquaint the students with concepts, issues and various aspects of event management.

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T. Y. BBA
2013 Pattern

Subject: - Management Control System 603 (SEM VI)

Course Outcomes

- To introduce to the students the function of management control, its nature, functional areas, and techniques.

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T. Y. BBA
2013 Pattern

Subject: - E- Commerce 604 (SEM VI)

Course Outcomes

- To know the concept of electronic commerce
- To know the concept of Cyber Law & Cyber Jurisprudence
- To know Internet marketing techniques

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T. Y. BBA
2013 Pattern

Subject: - Financial Services 605A (SEM VI)

Course Outcomes

- To study in detail various financial services in India
- To make the students well acquainted regarding financial markets

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T. Y. BBA
2013 Pattern

Subject: - Advertising and Sales Promotion 605B (SEM VI)

Course Outcomes

- To develop knowledge and understanding of importance and functions of advertising.
- To understand Key features of Sales Promotion

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T. Y. BBA
2013 Pattern

Subject: - Labour Laws 605C (SEM VI)

Course Outcomes

- To acquaint the students with important legal provisions governing the industrial employees

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T. Y. BBA
2013 Pattern

Subject: - Cases in Finance/ Project 606A (SEM VI)

Course Outcomes

- To understand the application of theory in to practice

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T. Y. BBA
2013 Pattern

Subject: - Cases in Marketing / Project 606B (SEM VI)

Course Outcomes

- To understand of application of theory into practice

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T. Y. BBA
2013 Pattern

Subject: - Cases in Human Resource Management / Project 606C (SEM VI)

Course Outcomes

- To understand of application of theory into practice