

Kannada Sangha Pune's  
**Kaveri College of Arts, Science and Commerce, Pune**  
F. Y. BBA IB  
CBSC Pattern (2019-20)

Subject: - 101 Principles of Management Course (SEM I)

**Course Outcomes**

- To understand basic concept regarding org. Business Administration
- To examining how various management principles
- To develop managerial skills among the students

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**F. Y. BBA IB**  
**CBSC Pattern (2019-20)**

Subject: - Business Communication Skills 102 (SEM I)

### **Course Outcomes**

- To understand what is the role of communication in personal and business world
- To understand system and communication and their utility
- To develop proficiency in how to write business letters and other communications required in business

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**F. Y. BBA IB**  
**CBSC Pattern (2019-20)**

**Subject: Business Accounting 103 (SEM I)**

### **Course Outcomes**

- To develop right understanding regarding role and importance of monetary and financial transactions in business
- To cultivate right approach towards classifications of different transactions and their implications
- TO develop proficiency preparation of basic financial as to how to write basis accounting statement - Trading and P&L

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**F. Y. BBA IB**  
**CBSC Pattern (2019-20)**

**Subject: Business Economics – Micro 104 (SEM I)**

### **Course Outcomes**

- To understand role of economics as it influences society and business
- To study how different decisions are taken in relation to price demand and supply
- To develop right understanding regarding Monopoly, perfect competition, revenue etc.

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**Subject: Business Mathematics 105 (SEM I)**

### **Course Outcomes**

- To develop appropriate understanding as how to use mathematic like computation interest, profit etc.
- To cultivate right understanding regaining numerical aptitude
- To develop logical approach towards analytical approach data

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Subject: - Business Demography 106 (SEM I)

### **Course Outcomes**

- To give proper understanding regarding concept of demography in modern economic setup
- To study how population and structure changes affecting quality of life and business
- To develop clarity of concept regarding social economic process and urbanization and its impact on society

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Subject: - 201 Basics of Cost Accounting (SEM II)

### **Course Outcomes**

- To develop rational understanding regarding concept of cost expenditure in business
- To develop understanding how over-heads influence the cost structure of cost
- To develop skills for computation of total cost for a product

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Subject: - 202 Origin and Development of Global Business Course (SEM II)

### **Course Outcomes**

- To provide an understanding of the concepts of Global business and Trade
- To understand the practical applications of trade theories and its contribution.
- To study the role of International Institutions in the development of modern trade.



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Subject: - 203 Commercial Geography (SEM II)

### **Course Outcomes**

- To acquaint the students of commercial geography with its bases regarding commercial activities in different environments, referring to world resources in general and India in particular.
- To acquaint the students with the knowledge of Industrial resources of the world
- To know about the determination and location of various industries in the world and its commercial prospects.
- To acquaint students with the knowledge of home trade, means of transportation and International markets through the study of commercial geography.

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Subject: - 204 Principles of Marketing (SEM II)

### **Course Outcomes**

- To develop write understanding regarding marketing environment in the country
- To develop appropriate conceptual understanding as to develop basic marketing concept
- To develop new understanding regarding services, rural marketing and new trends in marketing

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**CBSC Pattern (2019-20)**

Subject: - 205 Business Statistics (SEM II)

**Course Outcomes**

- To understand role and importance of statistics in various business situations
- To develop skills related with basic statistical technique
- Develop right understanding regarding regression, correlation and data interpretation

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CBSC Pattern (2019-20)

Subject: - Fundamentals of Computers 206 (SEM II)

### **Course Outcomes**

- To develop concept of information and their role in modern businesses
- To develop rational approach as to how computers can be used in data process analysis in business
- To develop understanding regarding cautions to be taken security, safety and security while using net based service

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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - 301 International Business Environment (SEM III)

### **Course Outcomes**

- To make the students aware about globalization and environmental consequences.
- To create awareness about dimensions of eco-friendly environment.
- To gain knowledge about global warming and environmental ethics.

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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - 302 Production & Operations Management (SEM III)

### **Course Outcomes**

- To impart knowledge regarding the process of production.

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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - 303 INTERNATIONAL ECONOMICS (SEM III)

### **Course Outcomes**

- To provide a comprehensive understanding of the concepts of international economics.
- To develop theoretical tools to understand current international issues and their impacts on business

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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - 304 International Marketing (SEM III)

### **Course Outcomes**

- To familiarize the student to understand the international environment and policies
- To enable the students to acquire necessary skills to deal in international market



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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - 305 Foreign Language Paper I. (French) (SEM III)

### **Course Outcomes**

- Students should get acquainted with the basic sentence patterns of French language so that they can communicate in French if required.
- The students should be able to read, write, understand and speak French with limited vocabulary

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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - 305 Foreign Language Paper I. (German) (SEM III)

### **Course Outcomes**

- Students should get acquainted with the basic sentence patterns of German language so that they can communicate in German if required.
- The students should be able to read, write, understand and speak German with limited vocabulary.

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**2013 Pattern**

Subject: - 306 Management Accounting (SEM III)

### **Course Outcomes**

- To impart basic knowledge of Management Accounting.

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**2013 Pattern**

Subject: - 401 FOREIGN EXCHANGE OPERATIONS (SEM IV)

### **Course Outcomes**

- To provide a comprehensive understanding of the concepts of foreign exchange rates.
- To provide practical procedural aspects of banks and other institutions connected with foreign exchange.

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**S. Y. BBA IB  
2013 Pattern**

Subject: - 402 International Business in Services Sector (SEM IV)

**Course Outcomes**

- The main objective of the course is to highlight the distinctive features, operations of the services in the context of international business.
- To give an understanding as to analyze the opportunities involved in trade in services at the international level.

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**2013 Pattern**

**Subject: - 403 INTERNATIONAL AGRICULTURAL BUSINESS (SEM IV)**

### **Course Outcomes**

- To make the students aware of the national and international agricultural scenario.
- To develop an awareness among students about exim policy and agri marketing.

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2013 Pattern**

Subject: - 404 Business Taxation (SEM IV)

**Course Outcomes**

- To understand the basic concepts and definitions under the Income Tax Act,1961 & basic clarifications regarding Indirect Taxation
- To Acquire knowledge about Computation of Income under different heads of Income of Income Tax Act,1961.
- To Acquire Knowledge about the submission of Income Tax Return, Advance Tax, Tax deducted at Source, Tax Collection Authorities.
- To make students Competent enough to take up to employment as Tax planner.

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**S. Y. BBA IB  
2013 Pattern**

Subject: - 405 Foreign Language Paper II French (SEM IV)

**Course Outcomes**

- Students should get acquainted with the basic sentence patterns of French language so that they can communicate in French if required.
- The students should be able to read, write, understand and speak French with limited vocabulary



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**S. Y. BBA IB  
2013 Pattern**

Subject: - 405 Foreign Language Paper II German (SEM IV)

**Course Outcomes**

- Students should get acquainted with the basic sentence patterns of German language so that they could communicate in German if required.
- The students should be able at the end of course to read, write, understand and speak German with limited vocabulary.

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**S. Y. BBA IB**  
**2013 Pattern**

Subject: - Business Exposure 406 (SEM IV)

### **Course Outcomes**

- To introduce to the students to the general nature and structure of international business.
- To enhance the awareness of the students towards study and use of Trade and Industry directories, business websites and published data and information relating to Indent House, International Business Transactions, Foreign Exchange Department of the Bank, Foreign trade Brokers, Agents, Agri business etc.

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Subject: - 501 Business Ethics (SEM V)

### **Course Outcomes**

- To impart knowledge of Business Ethics to the Students.
- To impart knowledge of various Business Ethics practices.

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**T. Y. BBA IB  
2013 Pattern**

**Subject: - 502 Business Law (SEM V)**

### **Course Outcomes**

- To gain Understanding of basic legal terms and concepts used in law pertaining to management of Business.
- To comprehend applicability of legal principles to situations in business by referring to few decided leading cases.
- To bestow confidence in students to deal with situations involving legal issues in commercial Transactions.

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**T. Y. BBA IB  
2013 Pattern**

**Subject: - 503 International Relations (SEM V)**

### **Course Outcomes**

- To know and understand foreign affairs & global issues with international business system.
- To help students understand the background for conducting international trade in the constantly changing global market.

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**T. Y. BBA IB  
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Subject: - 504 International Banking & Finance (SEM V)

### **Course Outcomes**

- To acquaint students with Global Banking Practices & various methods for financing International trade.

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**T. Y. BBA IB**  
**2013 Pattern**

Subject: - 505 Business Reporting & Analysis (SEM V)

### **Course Outcomes**

- To develop among students' abilities to analyze & interpret various Economic Factors that affect Business decision making. Similarly, to understand reporting pattern followed in corporate sector as a part of MIS.

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**Subject: - 506 E- Commerce Technology (SEM V)**

### **Course Outcomes**

- To create awareness about E-Commerce Technology.
- To understand the role of E-commerce in the current business world.
- To understand the benefits and limitations of E-Commerce.



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Subject: - 601 Import Export Procedure (SEM VI)

**Course Outcomes**

- To familiarize students with the theoretical knowledge of various procedure used for importing or exporting goods and services
- To understand the formalities to be completed for importing and exporting the goods.

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T. Y. BBA IB  
2013 Pattern

Subject: - 602 International Business Law (SEM VI)

**Course Outcomes**

- To learn laws applied at international level
- To learn the working of International Institutions, their functions and their Role in International Economic Law
- To study Indian Law affecting International Trade

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**T. Y. BBA IB  
2013 Pattern**

**Subject: - 603 Study of Global Economics (SEM VI)**

### **Course Outcomes**

- To understand and learn about globalization and its current aspect
- To study different international institute and its practices to solve problems at international level
- Practical application of India Economic and Business Environment

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in the Global Economy

- Challenges confronting the global economy with reference to different crisis faced through the world

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2013 Pattern

Subject: - 604 International Project Management (SEM VI)

**Course Outcomes**

- To learn about International Project Management
- To study strategic planning and project, management
- To understand different Factors Influencing International Projects

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T. Y. BBA IB  
2013 Pattern

Subject: - 605 Supply Chain & Logistics Management (SEM VI)

**Course Outcomes**

- To introduce the fundamental concepts in Materials and Logistics Management.
- To familiarize with the issues in core functions in materials and

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logistics management

- To study logistics for customer satisfaction.

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Subject: - 606 Research Methodology (50 Marks) & Project (50 Marks)  
(SEM VI)

**Course Outcomes**

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- To sensitize students about Research.
- To study the various tools and methods used in research.
- Practical application of research methodology.