

Savitribai Phule Pune University



T. Y. B. A.

Generic Elective

Humanities

(Mandatory Course)

Syllabus

4 Credit Course

(To be implemented in 2021-2022)

Generic Elective Syllabus (Mandatory Course)

4 Credit Course- 60 Hours

SEM V	(30 hours)
1. Digital Literacy	6 Hours
<ul style="list-style-type: none">• What is Digital Literacy?• What is role of Digital literacy in professional life?• Trends and opportunities in using digital technology in workplace	
2. Social Innovation	6 Hours
<ul style="list-style-type: none">• What is Social Innovation?• How to identify social problem?• Civic Action and Innovation	
3. Social (Graduate)Entrepreneurship and Start Up	12 Hours
<ul style="list-style-type: none">• What is Social Entrepreneurship: Concept and Functions• What is impact of policies and programmes pertaining to enterprising activities?• What is Start Up?• How to conduct field survey for understanding society/ market?• How to prepare business plan and raising funding for project?	
4. Civic Education	6 Hours
<ul style="list-style-type: none">• What are Fundamental Rights and Duties of Indian Citizens?• What is Social Justice?• What are the marginal sections within the Indian Society?• Role of Panchayat System	

SEM VI

Field Work and Project Activity* (30 Hours)

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| 1. Digital Literacy: | 6 Hours |
| <ul style="list-style-type: none">• Internet Basics and Introduction to MS Office tools:<ol style="list-style-type: none">i. Paintii. Officeiii. Exceliv. PowerPoint | |
| 2. Understanding the marginal sections within the society: | 6 Hours |
| <ol style="list-style-type: none">1. Visiting Slum Area around your locality.2. Write a field work report narrating the problems faced by the people living in the locality. | |

3. Identify the specific government department concerning with the any specific problem e.g., Sanitation, Electricity, Public Food Distribution and visit the government authority to convey the problems.

3. Graduate Entrepreneurship and Start Up:

12 Hours

1. Visit the Centre for Innovation, Incubation and Linkage center in Savitribai Phule Pune University.
2. Write a detailed report explaining the innovation activities suitable for your residential area or any specific social problem in consultation of course teacher.

4. Your Responsibilities and Rights

6 Hours

A. Understanding Law Enforcement Agencies:

1. Identify the law enforcing authorities you came across in your everyday life.
2. Describe how these authorities work to implement the laws.
3. What are the responsibilities of individual citizens towards government authorities to cooperate with these agencies?
4. What are citizen's rights protected by the constitution of India?

OR

B. Understanding Social Inclusion and Discrimination:

1. What are the Public and Private spaces in your residential locality?
2. Are these places accessible to all individuals without discrimination?
3. Note down your observation and discuss in the class.

Or

C. Understanding Social Occupation:

1. Conduct a survey of your locality to understand the social occupation of the residents.
2. Interview any particular individual or group of individual to understand nature of their work.
3. Observe what are the factors affecting the occupation of people and opportunities available to them.
4. Discuss your observation in the class under the guidance of teacher.

*** The second unit is fully dedicated to project work. Students have to select any two unit to complete the field work.**

References

Digital Literacy

1. Colin Lankshear & Michele Knobel. 2008. Digital Literacies: Concept, Policies and Practices, New York: Peter Lang Publishing
2. Paul E. Ceruzzi. 2003. A History of Modern Computing, Cambridge: MIT Press.
3. Anna Everett and John T. Caldwell (eds.). 2003. New Mmedia: Theories and practices of digitaxulity. New York: Routledge
4. James Gillies and Robert Cailliau. 2000. How the Web Was Born. Oxford: Oxford University Press.

5. Thomas Swiss (ed.). 2000. *Unspun: Key Concepts for Understanding the World Wide Web*, New York: New York University Press.
6. Gunther Kress. 2003. *Literacy in the New Media Age*, New York: Routledge
7. Lisa Gitelman. 2006. *Always Already New: Media, History, and the Data of Culture*, Cambridge, MA: MIT Press.

Social Innovation

1. Philips, Bonefiel and Sharma. 2011. *Social Entrepreneurship*, New Delhi: Global vision publishing house.
2. Laura Micheleni, 2012, *Social Innovation and New Business Models: Creating Shared Value in Low-Income Markets*, Springer.
3. Stephen Goldsmith. 2010. *The Power of Social Innovation: How Civic Entrepreneurs Ignite Community Networks for Good*. California: Jossey-Bass.
4. S. Baker .2006. *The concept of sustainable development*, London: Routledge.
5. Jennifer A Elliot. 2013. *An Introduction to Sustainable Development*, Oxon: Routledge.
6. Malcolm Gladwell. 2000. *The Tipping Point*, Boston: Little Brown.
7. Andreasen R. Alan. 2006. *Social Marketing in the 21st Century*, SAGE Publications.

Graduate/ Social Entrepreneurship

1. Robin Lowe & Sue Marriott (eds.). 2012. *Enterprise: Entrepreneurship and Innovation Concepts, Contexts and Commercialization*, Taylor & Francis
2. John Bessant & Joe Tidd. 2011. *Innovation and Entrepreneurship*, Chichester: John Wiley
3. Rabindra N. Kanungo. 1998. "Entrepreneurship and innovation", New Delhi: Sage Publications
4. Roy Rajeev. 2011. *Entrepreneurship*, New Delhi: Oxford University Press
5. Robert Hisrich, Michael Peters & Dean Shepherd. 2009. *Entrepreneurship*, New Delhi: Tata McGraw-Hill Publishing Company Limited.

Civic Education

1. Peter Strandbrink. 2017. *Civic Education and Liberal Democracy*, London: Palgrave Macmillan
2. Dennis Gunn. 2020. *Educating for Civic Dialogue in an Age of Uncivil Discourse*, New York: Routledge
3. Beth C. Rubin & James M. Giarelli. 2007. *Civic Education for Diverse Citizens in Global Times: Rethinking Theory and Practice*, New York: Routledge
4. Peterson, A. 2011. *Civic Republicanism and Civic Education*, UK: Palgrave Macmillan.