



26-27
AUGUST
2022
(04:30 pm (IST) onwards)

INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON INNOVATIONS, RESEARCH AND CHALLENGES IN CURRENT GLOBAL SCENARIO (ICIRC-2022)


COMMERCE, MANAGEMENT, EDUCATION, TECHNOLOGY, HUMANITIES, APPLIED SCIENCE & SOCIAL SCIENCES

Organized by:

KAVERI COLLEGE OF ARTS, SCIENCE AND COMMERCE
PUNE, MAHARASHTRA, INDIA
www.kaveri.edu.in/kcasc

INSPIRA RESEARCH ASSOCIATION- IRA
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ABOUT

KAVERI COLLEGE OF ARTS, SCIENCE AND COMMERCE PUNE, MAHARASHTRA, INDIA

Kaveri College of Arts, Science and Commerce was established in the year 2005 with three-year under graduate B. Com degree course by the Kannada Sangha, Pune. The college is recognised by the Government of Maharashtra and is permanently affiliated to the Savitribai Phule Pune University. The college is accredited by the National Assessment and Accreditation Council (NAAC) with 'B' grade. The Kaveri College is included under Section 2(f) in the list of University Grants Commission (UGC). The college run courses from UG to PG in Arts, Science, Commerce and Management faculty.

Salient features of the college:

- Student Centric Teaching Learning Environment
- Visionary Academic Leadership
- Passionate and Dedicated Faculty Members
- Strong Student Support System
- Rich Curricular, Extra-curricular and Cultural Activities
- Strong Institute Industry Interface
- State of Art Infrastructure
- Advanced Laboratories
- Voluminous Library Facility
- Vibrant Placement Cell
- ICT supported Teaching Learning Techniques

INSPIRA RESEARCH ASSOCIATION (IRA), JAIPUR, INDIA (A leading registered organization for Research Development & Advancement)

The Inspira Research Association (IRA) is an independent organization. The IRA provides support and services to educate professionals and researchers around the world, especially those from the developing countries. Inspira Research Association (IRA) is an association of professors, directors, managers, academicians, researchers and students from various fields, including commerce, management, economics, public administration, social science, computer science, political science, education and information technology etc. The IRA helps researchers free of cost by providing research assistance and guidance with the help of its worldwide association members. At present the Inspira Research Association (IRA) is successfully publishing four prestigious Journals as Inspira–Journal of Modern Management & Entrepreneurship (JMME) & JCECS- Journal of Commerce, Economics & Computer Science, International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS), International Journal of Education, Modern Management, Applied Science & Social Science (IJEMASSS) & International Journal of Innovations and Research Analysis (IJIRA) which keep readers up-to-date with the latest research and newest thinking in the field of Modern Management, Commerce, Economics, Public Administration, Entrepreneurship, Applied Science, Social Science, Political Science, Education, Computer Science and Information Technology in an easy-to-read, straightforward way.



Technical Session-I (Friday) 26.08.2022

INNOVATIONS, RESEARCH AND CHALLENGES IN
COMMERCE, MANAGEMENT AND TECHNOLOGY

Chief Guest (Inaugural)

Prof. (Dr.) Sibaram Khara
VICE CHANCELLOR
SHARDA UNIVERSITY, NOIDA, UP



Chairperson



Dr. Chai Ching Tan

School of Management
Rattanakosin International College of
Creative Entrepreneurship(RICE)
Rajamangala University of Technology,
Rattanakosin, Thailand

Addl. Chairperson



Dr. Manvinder Singh Pahwa

Professor & Dean
School of Business
The Assam Kaziranga University
Assam, India

Keynote Speakers



Dr. Dababrata Chowdhury (Daba)

Associate Professor
Entrepreneurship and Marketing, UK &
COO, Truefeedback



CMA Dr. Kinnarry V Thakkar

Professor & Head
Department of Commerce
University of Mumbai, Kalina, Santacruz (E)



Technical Session-II (Saturday) 27.08.2022

INNOVATIONS, RESEARCH AND CHALLENGES IN
EDUCATION, HUMANITIES, APPLIED SCIENCE & SOCIAL SCIENCES



”
(ICIRC-2022)

Chairperson



Beatriz Lucia Salvador Bizotto

University Center
Unifacvest Lages Sc
Unifacvest, Brazil

Addl. Chairperson



Prof. (Dr.) Anil Mehta

Professor of Management
Former Head, Department of Business Administration
University of Rajasthan, Jaipur, India
School of Legal Studies, Banasthali University
Vanasthali, Rajasthan, India

Keynote Speakers



Enkeleda Lulaj

Professor
University Haxhi Zeka.
Kosovo, Europe



Prof. (Dr.) Mamta Jain

Professor & Chairman BOS (EAFM)
Department of Economic Administration & Financial Management
University of Rajasthan, Jaipur, India

PARTICIPATION WITH ONLINE PUBLICATION OF FULL PAPERS/ CHAPTERS IN ISBN EDITED BOOKS (CATEGORY IV)

- Full papers/chapters will be published in any one of below ISBN Edited Books published by Inspira & S Sharda Global Publications (National Publication House) (who opt Category IV) :
 - Green Management & Green Technology (ISBN: 978-93-91932-11-4)
 - Recent Trends and Development in Modern Business Strategies (ISBN: 978-93-91932-04-6)
 - Marketing and Promotion of Service Industry (ISBN: 978-93-91932-25-1)
 - Digital Marketing in the Current Era (ISBN: 978-81-954709-7-8)
 - Recent Trends in Commerce, Management and Social Sciences (ISBN: 978-93-91932-27-5)
 - Business Frontiers: Contemporary Trends in Management and Commerce (ISBN: 978-93-91932-02-2)
 - Entrepreneurial Travel, Tourism and Hospitality Industry: Problems to Possibilities (ISBN: 978-93-91932-00-8)
 - Changing Trends in Accounting and Finance (ISBN: 978-93-91932-10-7)
 - Business Models for Sustainability and Societal Transformation (ISBN: 978-93-91932-16-9)
 - Financial Crisis in Post-Covid Era (ISBN: 978-81-954790-2-3)
 - Leadership and Management (ISBN: 978-81-954790-1-6)
 - Global Economic Issues and Policies (ISBN: 978-81-954790-3-0)
 - Climate Change, Pollution & Sustainable Development (ISBN: A/F)
 - वैश्विक अर्थव्यवस्था एवं महिला सशक्तिकरण (ISBN: 978-81-954790-6-1)

ONLINE PUBLICATION OF FULL PAPERS IN NATIONAL JOURNAL (CATEGORY II)

- Full papers will be published in any one of below National Peer Reviewed Refereed Journals of INSPIRA (who opt Category II):
 - Inspira- Journal of Modern Management & Entrepreneurship (JMME) (ISSN: 2231-167X), Impact Factor: 6.889, Vol. 12 | No. 03 | July - Sept., 2022 or
 - Inspira- Journal of Commerce, Economics & Computer Science (JCECS) (ISSN: 2395-7069), Impact Factor: 6.289, Vol. 08 | No. 03 | July - Sept., 2022

ONLINE PUBLICATION OF FULL PAPERS IN INTERNATIONAL JOURNAL (CATEGORY III)

- Full papers will be published in any one of below Online International Peer Reviewed Refereed Journals of INSPIRA (who opt Category III) :
 - International Journal of Advanced Research in Commerce, Management and Social Science (IJARCMSS) (ISSN: 2581-7930), Impact Factor: 6.809, Vol. 05 | No. 03 | July - Sept., 2022 or
 - International Journal of Education, Modern Management, Applied Science and Social Science (IJEMMASS) (ISSN: 2581-9925), Impact Factor: 6.882, Vol. 04 | No. 03 | July - Sept., 2022 or
 - International Journal of Innovations & Research Analysis (IJIRA) (ISSN: 2583-0295), Impact Factor: 5.449, Vol. 02 | No. 03 | July - Sept., 2022

DATES TO REMEMBER

Submission of <i>abstracts</i> for presentation/e-conference proceeding ISBN Book	August 22, 2022
Submission of <i>full length paper</i> for Journals & ISBN Edited Books	September 10, 2022

REGISTRATION FEE

REGISTRATION CATEGORIES	Academicians/ Faculty/ Scholars/ Students	Life Members of Inspira-IRA & Kaveri Univ., Pune	Foreign Delegates
Category I: Participation and Presentation of Paper (With online publication of abstract in e-conference proceeding ISBN Book & Online Publication of Paper/Chapter in Edited ISBN Book)	₹ 890	₹ 690	\$ 25
Category II: Participation and Presentation of Paper with Online Publication of Paper in National Peer Reviewed Refereed Journal	₹ 1770	₹ 1570	\$ 35
Category III: Participation and Presentation of Paper with Online Publication of Paper in International Peer Reviewed Refereed Journal	₹ 1990	₹ 1790	\$ 50
Category IV: Participation only (Paper presentation would not be allowed for this category)	₹ 550	₹ 350	\$ 15



ABOUT THE CONFERENCE

Kaveri College of Arts, Science and Commerce, Pune, Maharashtra, India and INSPIRA Research Association (IRA), Jaipur, Rajasthan are hosting the International Conference on Innovations, Research and Challenges in Current Global Scenario (ICIRC-2022) scheduled on 26th & 27th August, 2022. The International Conference shall provide a forum for interface on Innovations, Research and Challenges in Current Global Scenario in field of Commerce, Management, Education, Technology, Humanities, Applied Science & Social Sciences. In order to succeed in the fast changing business environment, organisations and institutions are coming up with new technology, innovations and inventions for their sustainable success and growth. This International Conference will provide an opportunity to management professionals, social scientists, entrepreneurs, academicians, researchers and students to present their views, share and exchange ideas in their respective areas and inter disciplinary studies.

OBJECTIVES OF THE CONFERENCE

- To provide a platform to discuss innovations, Research and Challenges in Current Global Scenario arising in the field of Finance & Strategic Management, Commerce, Economics, Business Management, Education, Humanities, Information Technology, Social Sciences, Applied Sciences, Accounting, Finance, Insurance, Society and others.
- To explore real life examples and novel ideas in the stream of Commerce, Management, Economics, Humanities, Applied and Social Sciences.
- To exchange and share experience of experts and leading academicians on the subject.
- To discuss the strategies to be adopted by business organisations post covid.

RULES AND REGULATIONS

- Research Paper shall be original work, abstract and unpublished research paper/articles/case study/posters.
- Plagiarized work would lead to disqualification.
- Maximum three persons can write a paper together for publication, however presentation certificate will be given to only registered participant.

PAPER FORMAT AND LENGTH

- Abstract maximum: 350 words.
- Manuscripts maximum: 4000 words.
- Paper size: A4 size sheet.
- Font type (English): Times New Roman and (Hindi) Devlys 010 or Kruti Dev 010.
- Font size: 12 for content, 12 for sub heading (bold and capital) and 14 for heading (bold and capital)
- Line spacing: single.
- All papers must be submitted in MS Word 2003 or 2007 only.
- All references and bibliography should be given in APA style.
- Research Paper should be e-mailed to the below mentioned mail id only **inspirawebinars@gmail.com**

PRESENTATION GUIDELINES

- 5 minutes for presentation.
- 1 minute for question and answer session.
- All presentations must be done using MS PowerPoint/Oral Presentation
- All the participants have to join the International Conference 05 minutes prior to the scheduled time.
- All the participants have to keep their Audio and Video off during the session, only at the time of their presentation participants have to keep their video on.
- Other requirements and specification will be informed to all the participants.

HIGHLIGHTS OF THE CONFERENCE

- e-Certificate of Conference Participation/Paper Presentation will be provided to all registered participants (Other than category IV).
- e-Conference proceeding book of abstracts with ISBN will be provided to all registered participants.
- Publication opportunity in National/International Peer Reviewed Refereed Journals with high impact factor (Category-II/III).
- Publication opportunity in ISBN Edited Books (Category-I).
- e-Certificate of Conference Participation will be provided to all registered participants (Category-IV).
- Twelve best paper presentation awards (Six awards for each day).
- Academic Excellence Awards by Inspira -IRA (Five Awards).

HOW TO REGISTER

Registration Link

<https://inspirajournals.com/ira-form-registration>

- Last date of registration for the conference: **August 22, 2022.**

OTHER PAYMENT MODE

98285 71010
(Dr. Ravi Kant Modi)





SUB THEMES OF THE CONFERENCE

- Accounting, Banking & Finance
- Achieving cross-functional alignment to improve the customer's product and service experience
- Adolescent and Middle Years Development
- Banking & Financial Services/Investment Banking
- Behavioural Operations Management
- Best Practices in Multimedia-based Education
- Big Data Analytics
- Blockchain and Crypto Technologies
- Bringing mothers back into the workforce
- Building and leading a proactive organization amid a dynamic and challenging market
- Building community
- Business Development, E – HRM
- New Education Policy
- 5G Technology
- Fluctuation in Stock Market
- Business Performance Management.
- Business Policy & Strategic Management
- Carbon Markets
- Changing Government Policies
- Cloud Computing and Accounting
- Cloud Computing and Accounting
- Connecting with audiences to drive successful buying experiences
- Consumer Behaviour
- Creating Innovative Business that Transforms Society
- Creative Accounting and Earnings Management
- Cultural Intelligence for the Global Business Women
- Derivatives and Risk Management
- Developing strategies in startup organizations to win and retain customers and talent
- Development Geography, Economic and Health Geography
- Developments in Accounting and Reporting
- Digital and E-Marketing Analytics
- Digitalization
- Economic and financial stabilization
- Educational Measurement and Evaluation
- Educational Policy and Politics
- Emotional Intelligence
- Engaging influencers and partners to inform business decisions
- English Literature
- Entrepreneurial Thinking and Mindsets
- Entrepreneurship
- Environmental social governance disclosure
- Ethical Issues and Social Responsibilities
- Financial Inclusion and Stock Market
- Financial Inclusion for Entrepreneurship
- Financial Services Management
- Forensic Accounting and Fraud
- Forex and risk management
- Mutual Funds management
- Nano Science and Technology
- Post Covid Opportunities and Challenges
- Redefining Global Leadership
- Reforms in Indian Financial Sector
- Regional Diversity Challenges
- Role of Energy Technology
- Rural education
- Societal Expectations and Roles
- Travel and Tourism Management
- Women and Technology
- Women Empowerment
- Women Entrepreneurs: Role and Challenges
- Work Life Balance and Stress Management
- World Economy & Trade Relations
- Fundamental of Applied Sciences
- Gender equality
- Gender Equality/Youth Identity in Digital Age
- Gender Parity in the Global Workplace
- Gender Related Macro Economic Polices
- Global Branding Issues in Strategic Management
- Global Business Trends
- Governance Reforms and Development in India
- Green Innovation and Entrepreneurship
- Green Management & Green Technology
- GST and Indian Economy
- Holding Up the Sky: Women Empowerment Requires Working with Women and Men
- Hospitality Management
- Human Resource Management & Leadership
- Impact of Covid 19 pandemic in all disciplines and aspects of Business
- Improving your product, marketing, buying experience, and organization with innovative technologies and trends.
- India and Global Finance & Global Economy
- Indigenous Technology and Economic Empowerment of Rural Women
- International Trade and Economic Growth
- Latest developments in Performance Management
- Make in India – Role of Business and Commerce
- Management of financial institutions
- Marketing and Operation Management Interface
- Micro Finance Institutions and Inclusive Growth
- Mobile Marketing
- Mobile Technology: an enabler of Women Empowerment.
- Monetary Economics and Finance

Any Topic Other Than Above, Related with the Theme and Sub Theme of the Conference

Inspira – IRA

ACADEMIC EXCELLENCE AWARDS

AUGUST 2022

Academic Excellence Award is to honour the efforts and achievements of determined change makers in the field of Academics

AWARD CATEGORIES

- **Young Researcher Award**
- **Best Researcher Award**
- **Best Women Researcher Award**
- **Best Scholar Award**
- **Best Women Scholar Award**



Submit your CV on:
inspirairajapur@gmail.com

Note:

Only registered participants of this conference can nominate in these award categories and for young researcher award, age upto 35 years will be considered only.

Last date of submission of CV's is August 22, 2022.



Organizing Committee



Prof. (Dr.) S.S. Modi
Conference Director

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CATEGORY II: PUBLICATION IN NATIONAL JOURNALS

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Journal of Modern Management & Entrepreneurship (JMME)

(A NATIONAL QUARTERLY PEER REVIEWED REFEREED JOURNAL)

ISSN : 2231 - 167X
Impact Factor 6.889

Vol.12 | No. 03
July-Sept. 2022

Inspira-



Journal of Commerce Economics & Computer Science (JCECS)

(A NATIONAL QUARTERLY PEER REVIEWED REFEREED JOURNAL)

ISSN : 2395 - 7069
Impact Factor 6.289

Vol.08 | No. 03
July-Sept. 2022

CATEGORY III: PUBLICATION IN INTERNATIONAL JOURNALS

Inspira-



International Journal of Advanced Research in Commerce Management & Social Science (IJARCMSS)

(AN INTERNATIONAL QUARTERLY PEER REVIEWED REFEREED JOURNAL)

ISSN : 2581 - 7930
Impact Factor 6.809

Vol.05 | No. 03
July-Sept. 2022

Inspira-



International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASS)

(AN INTERNATIONAL BI-LINGUAL PEER REVIEWED REFEREED QUARTERLY JOURNAL)

ISSN : 2581 - 9925
Impact Factor 6.882

Vol.04 | No. 03
July-Sept. 2022

Inspira-



International Journal of Innovations & Research Analysis (IJIRA)

(AN INTERNATIONAL QUARTERLY MULTIDISCIPLINARY PEER REVIEWED REFEREED JOURNAL)

ISSN : 2583 - 0295
Impact Factor 5.449

Vol.02 | No. 03
July-Sept. 2022

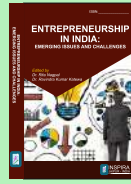
ICIRC-2022



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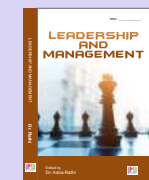
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