

# INTERNATIONAL MULTIDISCIPLINARY CONFERENCE ON ARTIFICIAL INTELLIGENCE: MULTIDISCIPLINARY PERSPECTIVES ON EMERGING INNOVATIONS, RESEARCH, OPPORTUNITIES AND CHALLENGES IN CURRENT SCENARIO (IMCAI-2022)



30 SEPTEMBER  
01 OCTOBER  
2022

(04:30 pm (IST) onwards)



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**REGISTRATION LINK** <https://inspirajournals.com/ira-form-registration>

# ABOUT

## **INSPIRA RESEARCH ASSOCIATION (IRA), JAIPUR, INDIA** (A leading registered organization for Research Development & Advancement)

The Inspira Research Association (IRA) is an independent organization. The IRA provides support and services to educate professionals and researchers around the world, especially those from the developing countries. Inspira Research Association (IRA) is an association of professors, directors, managers, academicians, researchers and students from various fields, including commerce, management, economics, public administration, social science, computer science, political science, education and information technology etc. The IRA helps researchers free of cost by providing research assistance and guidance with the help of its worldwide association members. At present the Inspira Research Association (IRA) is successfully publishing four prestigious Journals as Inspira–Journal of Modern Management & Entrepreneurship (JMME) & JCECS- Journal of Commerce, Economics & Computer Science, International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS), International Journal of Education, Modern Management, Applied Science & Social Science (IJEMASSS) & International Journal of Innovations and Research Analysis (IJIRA) which keep readers up-to-date with the latest research and newest thinking in the field of Modern Management, Commerce, Economics, Public Administration, Entrepreneurship, Applied Science, Social Science, Political Science, Education, Computer Science and Information Technology in an easy-to-read, straightforward way.

## **CHANDRAGUPT INSTITUTE OF MANAGEMENT, PATNA, INDIA**

The Startup Incubation Centre (SIC) was started in the year 2017 with the active support of the Department of Industries, Government of Bihar under the name of CIMP Business Incubation and Innovation Foundation (CIMP-BIIF). The incubation centre is empanelled under Startup Bihar Policy 2017. Major thrust areas of the centre include startup projects from Edu-Tech, Fin-Tech, Ad-Tech, E-commerce and Health-Tech Sectors. In the year 2019, centre got listed with Startup India. Incubation centre provides facilities like mentoring, plug and play office, co-working space etc. to start-ups. Based on the guidelines of Startup India and Atal Innovation Mission, CIMP has now made a fully owned Section 8 company to undertake all the Incubation related activities. This separate ROC registered entity is now being named as CIMP Business Incubation and Innovation Foundation (CIMP-BIIF). This entity has been incorporated on 27th December 2021. All the books and liabilities of previous entity has been carried forward to the new entity.

## **KAVERI COLLEGE OF ARTS, SCIENCE AND COMMERCE PUNE, MAHARASHTRA, INDIA**

Kaveri College of Arts, Science and Commerce was established in the year 2005 with three-year under graduate B. Com degree course by the Kannada Sangha, Pune. The college is recognised by the Government of Maharashtra and is permanently affiliated to the Savitribai Phule Pune University. The college is accredited by the National Assessment and Accreditation Council (NAAC) with 'B' grade. The Kaveri College is included under Section 2(f) in the list of University Grants Commission (UGC). The college run courses from UG to PG in Arts, Science, Commerce and Management faculty.

Salient features of the college:

- Student Centric Teaching Learning Environment
- Visionary Academic Leadership
- Passionate and Dedicated Faculty Members
- Strong Student Support System
- Rich Curricular, Extra-curricular and Cultural Activities
- Strong Institute Industry Interface
- State of Art Infrastructure
- Advanced Laboratories
- Voluminous Library Facility
- Vibrant Placement Cell
- ICT supported Teaching Learning Techniques

# Technical Session-I (Friday) 30.09.2022

MULTIDISCIPLINARY PERSPECTIVES ON  
EMERGING INNOVATIONS, RESEARCH, OPPORTUNITIES  
AND CHALLENGES IN COMMERCE, MANAGEMENT & TECHNOLOGY

## Chief Guest (Inaugural)

**PROF. RAJEEV JAIN**  
VICE CHANCELLOR  
University of Rajasthan, Jaipur, Rajasthan



## Chairperson



**Pastor Arguelles Jr.**  
Dean, College of Computer Studies  
University of Perpetual Help System Dalta  
Philippines, Southeast Asia

## Addl. Chairperson



**Prof. (Dr.) N.D. Mathur**  
Dean  
Jaipur School of Economics  
JECRC University, Jaipur, Rajasthan

## Keynote Speakers



**Dr. Chai Ching Tan**  
School of Management  
Rattanakosin International College of  
Creative Entrepreneurship(RICE)  
Rajamangala University of Technology,  
Rattanakosin, Thailand



**Dr. Ahmed J. Obaid**  
Assistant Professor  
Faculty Member  
Department of Computer Sc. & Mathematics  
Faculty of Computer Science and Mathematics  
University of Kufa, Iraq

# Technical Session-II (Saturday) 01.10.2022

MULTIDISCIPLINARY PERSPECTIVES ON  
EMERGING INNOVATIONS, RESEARCH, OPPORTUNITIES  
AND CHALLENGES IN HUMANITIES, EDUCATION  
SOCIAL SCIENCES & APPLIED SCIENCES

## Chairperson



**Dr. Sanjay Bhayani**

Dean, Professor and Head

Department of Business Management  
Saurashtra University, Rajkot, Gujarat &  
General Secretary, Indian Accounting Association (IAA)

## Addl. Chairperson



**Dr. Manvinder Singh Pahwa**

Professor & Dean

School of Business  
The Assam Kaziranga University  
Assam, India

## Keynote Speakers



**Dr. Erkol Bayram**

Associate Professor

School of Tourism and Hotel Management  
Department of Tour Guiding  
University of Sinop, Sinop, Turkey



**Prof. (Dr.) Anil Kumar**

Professor

Department of Commerce  
Shri Ram College of Commerce (SRCC)  
University of Delhi, Delhi



**Prof. Ashok Kumar Sharma**

Former Head

Department of Business Administration  
University of Rajasthan, Jaipur &  
Director, Centre for Entrepreneurship Development  
University of Rajasthan, Jaipur



## (IMCAI-2022)

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  - Digital Marketing in the Current Era (ISBN: 978-81-954709-7-8)
  - Business Frontiers: Contemporary Trends in Management and Commerce (ISBN: 978-93-91932-02-2)
  - Entrepreneurial Travel, Tourism and Hospitality Industry: Problems to Possibilities (ISBN: 978-93-91932-00-8)
  - Changing Trends in Accounting and Finance (ISBN: 978-93-91932-10-7)
  - Business Models for Sustainability and Societal Transformation (ISBN: 978-93-91932-16-9)
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  - Climate Change, Pollution & Sustainable Development (ISBN: 978-93-91932-23-7)
  - Entrepreneurship in India: Emerging Issues and Challenges (ISBN: 978-93-91932-24-4)
  - वैश्विक अर्थव्यवस्था एवं महिला सशक्तिकरण (ISBN: 978-81-954790-6-1)

**ONLINE PUBLICATION OF FULL PAPERS IN NATIONAL JOURNAL (CATEGORY II)**

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  - **Inspira- Journal of Modern Management & Entrepreneurship (JMME)**  
(ISSN: 2231-167X), Impact Factor: 6.889, Vol. 12 | No. 03 | July - Sept., 2022 / Vol. 12 | No. 04 | Oct. - Dec., 2022 or
  - **Inspira- Journal of Commerce, Economics & Computer Science (JCECS)**  
(ISSN: 2395-7069), Impact Factor: 6.289, Vol. 08 | No. 03 | July - Sept., 2022 / Vol. .08 | No. 04 | Oct. - Dec., 2022

**ONLINE PUBLICATION OF FULL PAPERS IN INTERNATIONAL JOURNAL (CATEGORY III)**

- Full papers will be published in any one of below Online International Peer Reviewed Refereed Journals of INSPIRA (who opt Category III) :
  - **International Journal of Advanced Research in Commerce, Management and Social Science (IJARCMSS)**  
(ISSN: 2581-7930), Impact Factor: 6.809, Vol. 05 | No. 03 | July - Sept., 2022 / Vol. 05 | No. 04 | Oct. - Dec., 2022 or
  - **International Journal of Education, Modern Management, Applied Science and Social Science (IJEMMASS)**  
(ISSN: 2581-9925), Impact Factor: 6.882, Vol. 04 | No. 03 | July - Sept., 2022 / Vol. 04 | No. 04 | Oct. - Dec., 2022 or
  - **International Journal of Innovations & Research Analysis (IJIRA)**  
(ISSN: 2583-0295), Impact Factor: 5.449, Vol. 02 | No. 03 | July - Sept., 2022 / Vol. 02 | No. 04 | Oct. - Dec., 2022

**DATES TO REMEMBER**

Submission of abstracts for presentation/e-conference proceeding ISBN Book	September 25, 2022
Submission of full length paper for Journals & ISBN Edited Books	October 10, 2022

**REGISTRATION FEE**

REGISTRATION CATEGORIES	Academicians/ Faculty/ Scholars/ Students	Life Members of Inspira-IRA CIMP & KCASC	Foreign Delegates
<b>Category I:</b> Participation and Presentation of Paper (With online publication of abstract in e-conference proceeding ISBN Book & Online Publication of Paper/Chapter in Edited ISBN Book)	₹ 885	₹ 685	\$ 25
<b>Category II:</b> Participation and Presentation of Paper with Online Publication of Paper in National Peer Reviewed Refereed Journal	₹ 1765	₹ 1565	\$ 35
<b>Category III:</b> Participation and Presentation of Paper with Online Publication of Paper in International Peer Reviewed Refereed Journal	₹ 1985	₹ 1785	\$ 50
<b>Category IV:</b> Participation only (Paper presentation would not be allowed for this category)	₹ 300	₹ 100	\$ 10

# (IMCAI-2022)

## ABOUT THE CONFERENCE

INSPIRA Research Association (IRA), Jaipur, Rajasthan, Chandragupt Institute of Management, Patna (CIMP) & Kaveri College of Arts, Science and Commerce, Pune India and are hosting the International Conference on Artificial Intelligence: Multidisciplinary Perspectives on Emerging Innovations, Research, Opportunities and Challenges In Current Scenario (IMCAI-2022) scheduled on 30<sup>th</sup> Sept. & 01 Oct., 2022. The International Conference shall provide a forum for interface on Multidisciplinary Perspectives on Emerging Innovations, Research, Opportunities and Challenges In Current Scenario. In order to succeed in the fast changing business environment, organisations and institutions are coming up with new technology, innovations and inventions for their sustainable success and growth. This International Conference will provide an opportunity to management professionals, social scientists, entrepreneurs, academicians, researchers and students to present their views, share and exchange ideas in their respective areas and inter disciplinary studies.

## OBJECTIVES OF THE CONFERENCE

- To provide a platform to discuss innovations, Research and Challenges in Current Global Scenario arising in the field of Commerce, Economics, Business Management, Education, Humanities, Information Technology, Social Sciences, Applied Sciences, Accounting, Finance, Insurance, Society and others.
- To explore real life examples and novel ideas in the stream of Commerce, Management, Economics, Humanities, Applied and Social Sciences.
- To exchange and share experience of experts and leading academicians on the subject.
- To discuss the strategies to be adopted by business organisations post covid.

## RULES AND REGULATIONS

- Research Paper shall be original work, abstract and unpublished research paper/articles/case study/posters.
- Plagiarized work would lead to disqualification.
- Maximum three persons can write a paper together for publication, however presentation certificate will be given to only registered participant.

## PAPER FORMAT AND LENGTH

- Abstract maximum: 350 words.
- Manuscripts maximum: 4000 words.
- Paper size: A4 size sheet.
- Font type (English): Times New Roman and (Hindi) Devlys 010 or Kruti Dev 010.
- Font size: 12 for content, 12 for sub heading (bold and capital) and 14 for heading (bold and capital)
- Line spacing: single.
- All papers must be submitted in MS Word 2003 or 2007 only.
- All references and bibliography should be given in APA style.
- Research Paper should be e-mailed to the below mentioned mail id only [inspirawebinars@gmail.com](mailto:inspirawebinars@gmail.com)

## PRESENTATION GUIDELINES

- 5 minutes for presentation.
- 1 minute for question and answer session.
- All presentations must be done using MS PowerPoint/Oral Presentation
- All the participants have to join the International Conference 05 minutes prior to the scheduled time.
- All the participants have to keep their Audio and Video off during the session, only at the time of their presentation participants have to keep their video on.
- Other requirements and specification will be informed to all the participants.

## HIGHLIGHTS OF THE CONFERENCE

- e-Certificate of Conference Participation/Paper Presentation will be provided to all registered participants (Other than category IV).
- e-Conference proceeding book of abstracts with ISBN will be provided to all registered participants.
- Publication opportunity in National/International Peer Reviewed Refereed Journals with high impact factor (Category-II/III).
- Publication opportunity in ISBN Edited Books (Category-I).
- e-Certificate of Conference Participation will be provided to all registered participants (Category-IV).
- Twelve best paper presentation awards (Six awards for each day).
- Academic Excellence Awards by Inspira -IRA.

## HOW TO REGISTER

### Registration Link

<https://inspirajournals.com/ira-form-registration>

- Last date of registration for the conference: **September 25, 2022.**

### OTHER PAYMENT MODE

98285 71010  
(Dr. Ravi Kant Modi)



OR  
SCAN QR CODE



# (IMCAI-2022)

## SUB THEMES OF THE CONFERENCE

- Accounting, Banking & Finance
- Achieving cross-functional alignment to improve the customer's product and service experience
- Adolescent and Middle Years Development
- Banking & Financial Services/Investment Banking
- Behavioural Operations Management
- Best Practices in Multimedia-based Education
- Big Data Analytics
- Blockchain and Crypto Technologies
- Bringing mothers back into the workforce
- Building and leading a proactive organization amid a dynamic and challenging market
- Building community
- Business Development, E – HRM
- New Education Policy
- 5G Technology
- Fluctuation in Stock Market
- Business Performance Management.
- Business Policy & Strategic Management
- Carbon Markets
- Changing Government Policies
- Cloud Computing and Accounting
- Cloud Computing and Accounting
- Connecting with audiences to drive successful buying experiences
- Consumer Behaviour
- Creating Innovative Business that Transforms Society
- Creative Accounting and Earnings Management
- Cultural Intelligence for the Global Business Women
- Derivatives and Risk Management
- Developing strategies in startup organizations to win and retain customers and talent
- Development Geography, Economic and Health Geography
- Developments in Accounting and Reporting
- Digital and E-Marketing Analytics
- Digitalization
- Economic and financial stabilization
- Educational Measurement and Evaluation
- Educational Policy and Politics
- Emotional Intelligence
- Engaging influencers and partners to inform business decisions
- English Literature
- Entrepreneurial Thinking and Mindsets
- Entrepreneurship
- Environmental social governance disclosure
- Ethical Issues and Social Responsibilities
- Financial Inclusion and Stock Market
- Financial Inclusion for Entrepreneurship
- Financial Services Management
- Forensic Accounting and Fraud
- Forex and risk management
- Mutual Funds management
- Nano Science and Technology
- Post Covid Opportunities and Challenges
- Redefining Global Leadership
- Reforms in Indian Financial Sector
- Regional Diversity Challenges
- Role of Energy Technology
- Rural education
- Societal Expectations and Roles
- Travel and Tourism Management
- Women and Technology
- Women Empowerment
- Women Entrepreneurs: Role and Challenges
- Work Life Balance and Stress Management
- World Economy & Trade Relations
- Fundamental of Applied Sciences
- Gender equality
- Gender Equality/Youth Identity in Digital Age
- Gender Parity in the Global Workplace
- Gender Related Macro Economic Polices
- Global Branding Issues in Strategic Management
- Global Business Trends
- Governance Reforms and Development in India
- Green Innovation and Entrepreneurship
- Green Management & Green Technology
- GST and Indian Economy
- Holding Up the Sky: Women Empowerment Requires Working with Women and Men
- Hospitality Management
- Human Resource Management & Leadership
- Impact of Covid 19 pandemic in all disciplines and aspects of Business
- Improving your product, marketing, buying experience, and organization with innovative technologies and trends.
- India and Global Finance & Global Economy
- Indigenous Technology and Economic Empowerment of Rural Women
- International Trade and Economic Growth
- Latest developments in Performance Management
- Make in India – Role of Business and Commerce
- Management of financial institutions
- Marketing and Operation Management Interface
- Micro Finance Institutions and Inclusive Growth
- Mobile Marketing
- Mobile Technology: an enabler of Women Empowerment.
- Monetary Economics and Finance

**Any Topic Other Than Above, Related with the Theme and Sub Theme of the Conference**

## Inspira-IRA

### ACADEMIC EXCELLENCE AWARDS - SEPTEMBER 2022

Academic Excellence Award is to honour the efforts and achievements of determined change makers in the field of Academics

#### AWARD CATEGORIES

- Young Researcher Award
- Best Researcher Award
- Best Women Researcher Award
- Best Research Scholar Award
- Best Women Scholar Award
- Best Teacher Award
- Best Young Faculty Award
- Social Leadership Award



Note: Only registered participants of this conference can nominate in these award categories and for young researcher award, age upto 35 years will be considered only. Last date of submission of CV's is September 25, 2022.

Submit your CV on:  
[inspirairajaipur@gmail.com](mailto:inspirairajaipur@gmail.com)

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# JOURNALS



## Category II: Publication in National Journals

Inspira-

ISSN : 2231 - 167X  
Impact Factor 6.889



Journal of Modern Management & Entrepreneurship (JMME)

Vol. 12  
No. 03  
July-Sept.  
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Vol. 12  
No. 04  
Oct.-Dec.  
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(A NATIONAL QUARTERLY PEER REVIEWED REFEREED JOURNAL)

Inspira-

ISSN : 2395 - 7069  
Impact Factor 6.289



Journal of Commerce Economics & Computer Science (JCECS)

Vol. 08  
No. 03  
July-Sept.  
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Vol. 08  
No. 04  
Oct.-Dec.  
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(A NATIONAL QUARTERLY PEER REVIEWED REFEREED JOURNAL)

## Category III: Publication in International Journals

Inspira-

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International Journal of Advanced Research in Commerce Management & Social Science (IJARCMSS)

Vol. 05  
No. 03  
July-Sept.  
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Vol. 05  
No. 04  
Oct.-Dec.  
2022

(AN INTERNATIONAL QUARTERLY PEER REVIEWED REFEREED JOURNAL)

Inspira-

ISSN : 2581 - 9925  
Impact Factor 6.882



International Journal of Education, Modern Management, Applied Science & Social Science (IJEMMASS)

Vol. 04  
No. 03  
July-Sept.  
2022

Vol. 04  
No. 04  
Oct.-Dec.  
2022

(AN INTERNATIONAL BI-LINGUAL PEER REVIEWED REFEREED QUARTERLY JOURNAL)

Inspira-

ISSN : 2583 - 0295  
Impact Factor 5.449



International Journal of Innovations & Research Analysis (IJIRA)

Vol. 02  
No. 03  
July-Sept.  
2022

Vol. 02  
No. 04  
Oct.-Dec.  
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(AN INTERNATIONAL QUARTERLY MULTIDISCIPLINARY PEER REVIEWED REFEREED JOURNAL)

(IMCAI-2022)

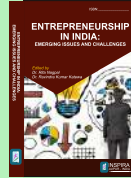
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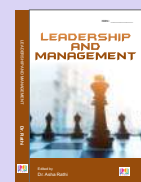
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