

KANNADA SANGHA PUNE'S
KAVERI COLLEGE OF ARTS, SCIENCE AND COMMERCE

BACHELOR OF BUSINESS ADMINISTRATION-INTERNATIONAL BUSINESS
(BBA – IB)

PROGRAM SPECIFIC OUTCOME

PSO1- To make familiar with business accounting, micro economic analysis and IT in business operation

PSO2- To have specialization in international economics, international marketing, management accounting, e-commerce, foreign exchange operation, foreign language, import export management

PSO3- To focus on global market and to explore opportunities for employment and self employment

PSO4- To make systematic analysis of international logistic, supply chain management, transport, distribution, storage as these auxiliary services are gaining more and more importance and scope in international market.

PSO5- To understand and analyze provisions of international business laws to compete successfully across the globe.

PSO6- To undertake tours and visits to various organisations and ports with a view to observe the functioning and operations of loading, unloading, material handling and storage system.

PSO7- To understand and analyze business reporting system and its impact on sustainability of business