

Kannada Sangha Pune's  
**Kaveri College of Arts, Science and Commerce, Pune**

**S.Y.BBA**  
**(CBCS pattern)**

**Subject: Principles of Human  
Resource Management**

**Course Outcomes**

- CO1. To introduce the basic concepts of Human Resource Management.
- CO2. To cultivate right approach towards Human Resource and their role in business.
- CO3. To create awareness about the various trends in HRM among the students.

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**S.Y.BBA**  
**(CBCS pattern)**

**Subject: Supply Chain Management**

**Course Outcomes**

- CO1. To enable the students to have a comprehensive understanding of Supply Chain Management.
- CO2. To understand key concepts and issues of Logistics and Inventory Management.
- CO3. To understand Warehousing and its role in Space Management.

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Global Competencies and**  
**Personality Development**

**Course Outcomes**

- CO1. To build self-confidence, enhance self-esteem, and improve overall personality of the students.
- CO2. To enhance global and cultural competencies of the students.
- CO3. To groom the students for appropriate behaviour in social and professional circles.

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Fundamentals of Rural**  
**Development**

**Course Outcomes**

- CO1. To understand the development issues related to rural society.
- CO2. To find the employment opportunities for rural youth.
- CO3. To create interest among the rural youth to participate in rural development programmes and schemes for sustainable development.
- CO4. To discourage seasonal and permanent migration to urban areas

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Consumer Behaviour &**  
**Sales Management**

**Course Outcomes**

- CO1. To develop significant understanding of Consumer behaviour in Marketing.
- CO2. To understand the relationship between consumer behaviour & Sales Management.
- CO3. To develop conceptual based approach towards decision making aspects & its implementation considering consumer behaviour in Sales Management.

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Retail Management**

**Course Outcomes**

- CO1. To provide basic understanding of forces that shape retail industry
- CO2. To provide understanding of retail operations and strategy
- CO3. To provide understanding of opportunities and challenges in retail industry

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**S.Y.BBA  
(CBCS pattern)**

**Subject: Management Accounting**

**Course Outcomes**

- CO1. To impart basic knowledge of management accounting.
- CO2. To understand the implications of various financial ratios in decision making.
- CO3. Application and use of various tools of management accounting in the business.

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**S.Y.BBA  
(CBCS pattern)  
Subject: Banking & Finance**

**Course Outcomes**

- CO1. Study of banking function and its operations.
- CO2. To study the functioning of Regulatory Authorities in India.
- CO3. To study recent technology in banking industry.



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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Organisational Behaviour**

**Course Outcomes**

- CO1. To describe the major theories, concepts, models and frameworks in the field of Organisational Behaviour.
- CO2. To explain determinants of Organisational Behaviour at Individual, Group and Organisational Level.
- CO3. To give knowledge about approaches to line-up individual, groups & managerial behaviour in order to achieve organisational goals.

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**S.Y.BBA  
(CBCS pattern)  
Subject: Legal Aspects in Human  
Resources**

**Course Outcomes**

- CO1. To study and explain rights of employees at work place.
- CO2. To understand the Applications of different Legal Aspects in HR

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Entrepreneurship and**  
**Small Business Management**

**Course Outcomes**

CO1. To understand the concept and process of Entrepreneurship.

CO2. To Acquire Entrepreneurial spirit and resourcefulness.

CO3. To get acquainted with the concept of Small Business  
Management.

CO4. To understand the role and contribution of Entrepreneurs and  
Small Businesses in the growth and development of individual and  
the nation

**Kannada Sangha Pune's  
Kaveri College of Arts, Science and Commerce, Pune**

**S.Y.BBA  
(CBCS pattern)**

**Subject: Production and Operation  
Management**

**Course Outcomes**

- CO1. To understand the key concepts of Production and Operation Management.
- CO2. To understand the various manufacturing methods and role in managing business.
- CO3. To create awareness about the various safety measures and ergonomics in industries.

**Kannada Sangha Pune's  
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**S.Y.BBA  
(CBCS pattern)**

**Subject: Decision Making and Risk  
Management**

**Course Outcomes**

- CO1. To learn the key topics in decision making and risk management so that they can improve decision making and reduce risk in their management activities and organizations.
- CO2. Find the best alternative in a decision with multiple objectives and uncertainty.
- CO3. Describe the process of making a decision.
- CO4. Analyze an organization's decision making system.
- CO5. Develop a risk management process.

**Kannada Sangha Pune's  
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**S.Y.BBA  
(CBCS pattern)**

**Subject: International Business  
Management**

**Course Outcomes**

- CO1. To acquaint the students with emerging trends and issues in International Business.
- CO2. To study the impact of International Business Environment on foreign market operations.
- CO3. To analyze International trade models.
- CO4. To analyze the International Investment and its risks associated.
- CO5. To understand financial aspects in world economies, their need and functionality

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Advertising and Promotion**  
**Management**

**Course Outcomes**

- CO1. To develop knowledge and understanding of importance of advertising. To understand different sales promotion techniques.
- CO2. To know about promotion management.
- CO3. To understand the process of online advertising.

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Digital Marketing**

**Course Outcomes**

- CO1. To provide students with the Knowledge about business advantages of the digital marketing and its importance for marketing success.
- CO2. To help students become In demand professional by being acquainted through various Digital channels & their ways of Integration.
- CO3. To get Basic Knowledge of Google Analytics for measuring effects of Digital Marketing & getting Insights of Future trends that will affect the future development of the digital marketing.



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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Business Taxation**

**Course Outcomes**

- CO1. To understand different concepts & definitions under Income Tax Act 1961.
- CO2. To understand the importance of Taxation to the students.
- CO3. To update the students with the latest development in the subject of Taxation.
- CO4. To acquire knowledge about the submission of Income tax returns.
- CO5. To prepare students competent enough to take up to employment in tax planner.
- CO6. To develop ability to calculate taxable income of the person as per Income Tax Act 1961.

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**S.Y.BBA  
(CBCS pattern)  
Subject: Financial Services**

**Course Outcomes**

- CO1. To Study in detail financial services in India.
- CO2. To study & Understand working of Indian financial system.
- CO3. To make the students well acquainted regarding financial markets.

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**S.Y.BBA**  
**(CBCS pattern)**

**Subject: Human Resource**

**Management Functions& Practices**

**Course Outcomes**

- CO1. To acquire comprehensive Knowledge of Human Resource Management Functions & Practices.
- CO2. To explain the methods of Performance Appraisal, Training, Executive Development and Employee Compensation.
- CO3. To acquire knowledge about various HR practices adopted by the organization.

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**S.Y.BBA**  
**(CBCS pattern)**  
**Subject: Employee Recruitment &**  
**Record Management**

**Course Outcomes**

CO1. To study and explain employee acquisition and its importance in industry.

CO2. To cultivate right approach towards employee recruitment and record management.