

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T.Y.BBA
(CBCS pattern)

Subject: Research Methodology

Course Outcomes

- CO1. To develop an understanding of the right approach of Research Methodology and its role in Business.
- CO2. To develop an understanding of the basic framework of the identification of various sources of information for data collection.
- CO3. To develop an understanding of various Designs, Tools and Techniques of Research Study.
- CO4. To enable the students in conducting Research work and write Research Paper and Research Project Report.

Kannada Sangha Pune's
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T.Y.BBA

(CBCS pattern)

**Subject: Database Administration
and Data Mining**

Course Outcomes

- CO1. To understand the Database Management System
- CO2. To understand the Data Mining Concepts
- CO3. To understand the current trends in Data Management

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T.Y.BBA
(CBCS pattern)
Subject: Business Ethics

Course Outcomes

- CO1. To provide a comprehensive understanding of the concepts of Business Ethics
- CO2. To develop theoretical tools to understand current ethical issues and their impacts on business.
- CO3. To analyze the role of Ethics in business, Government and Society.
- CO4. To analyze the Ethical scenario concerning to Environment and consumer protection.

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T.Y.BBA
(CBCS pattern)

**Subject: Management of Corporate
Social Responsibility**

Course Outcomes

- CO1. To understand the concept and process of CSR
- CO2. To Understand the industrial contribution for CSR Policy
- CO3. To Understand the context of CSR of present-day Management
- CO4. To Understand the contribution of CSR for the development of
Society

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T.Y.BBA
(CBCS pattern)

Subject: Marketing Environment

Analysis and Strategies

Course Outcomes

- CO1. To develop students' understanding of the factors shaping Marketing Environment
- CO2. To develop students' ability to analyze the Business Environment
- CO3. To develop students' understanding of the strategies for sustaining the forces in Marketing Environment

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T.Y.BBA
(CBCS pattern)

Subject: Legal Aspects in Marketing
Management

Course Outcomes

CO1. To understand the application of different legal aspects in
Marketing Management

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T.Y.BBA
(CBCS pattern)

Subject: Analysis of Financial
Statements

Course Outcomes

- CO1. To develop the conceptual framework of financial analysis and provide practical exposure to apply various tools of Financial Statement Analysis.
- CO2. To enable to use of various types of ratios for financial and investment decisions.
- CO3. To impart knowledge about Cash Flow and Fund Flow Statements and their importance in financial analysis.

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T.Y.BBA
(CBCS pattern)

**Subject: Legal Aspects of Finance &
Security Laws**

Course Outcomes

- CO1. To understand the Legal Aspects of Finance & Security Laws.
- CO2. To know the legal provisions to obtain finance from various source of finance.
- CO3. To explore various finance & securities-related laws in India.

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T.Y.BBA
(CBCS pattern)
Subject: Cross-Cultural HR &
Industrial Relations

Course Outcomes

- CO1. To make students understand Cultural Variables in Multinational Enterprises.
- CO2. To learn some basic business etiquette and dining etiquette that will help to work in different countries across the globe
- CO3. To make students understand the relationship between Cross-Culture Management and Human Resource Management.
- CO4. To explain how employees can be prepared for international assignments.
- CO5. To provide students with the fundamental knowledge of Industrial Relations.
- CO6. To provide the knowledge to students of provisions under The Industrial Disputes Act,1947, The Factories Act, 1948 and The Maternity Benefit Act 2017

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T.Y.BBA

(CBCS pattern)

Subject: Cases in Human Resource

Management + Project Viva

Course Outcomes

- CO1. To understand the application of theory into practice.
- CO2. Design critical thinking by making judgments related to problems in Case Studies of Human Resource.
- CO3. Develop critical thinking for solving Case Studies of Human Resource.
- CO4. To analyze the broad fundamental components of HRM.

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T.Y.BBA
(CBCS pattern)

Subject: Essentials of E-Commerce

Course Outcomes

- CO1. To understand the importance, role, and activities of E-Commerce.
- CO2. To understand various E-Money and E-Payment systems used in E-Commerce.
- CO3. To understand the concept of E-Marketing and its tools in E-Commerce.
- CO4. To Understand the concept of Cyber Space and Cyber Security in E-Commerce.

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T.Y.BBA
(CBCS pattern)

**Subject: Management Information
System**

Course Outcomes

- CO1. To describe the basic concept of Information Technology and Management Information System.
- CO2. To describe the role of information technology and information systems in business.
- CO3. To contrast and compare how MIS support business processes.
- CO4. To introduce the fundamental knowledge of Structured System Analysis and Design

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T.Y.BBA
(CBCS pattern)
Subject: Business Project
Management

Course Outcomes

- CO1. To develop a significant understanding of Project Management.
- CO2. To develop a concept based approach towards Management of Business Projects.
- CO3. To develop the relationship between the significance of Businesses Projects & their Management

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T.Y.BBA
(CBCS pattern)

**Subject: Management of Innovations
and Sustainability**

Course Outcomes

- CO1. To understand the concepts of Innovation and Sustainability in a practical sense.
- CO2. To better know the significance of organisational sustainable development and the economic implications of sustainable development.
- CO3. To learn about the most common errors made when handling sustainable growth.
- CO4. To understand the concept of Sustainability Innovation.
- CO5. Understand socio-political aspects of sustainable development – social responsibility aspect.

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T.Y.BBA
(CBCS pattern)

Subject: International Brand
Management

Course Outcomes

- CO1. To develop students' understanding of the concept of developing brands
- CO2. To develop students' understanding of the concept of brand equity
- CO3. To develop students' understanding of the strategies in managing brand portfolios

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T.Y.BBA
(CBCS pattern)
Subject: Cases in Marketing
Management + Project

Course Outcomes

CO1. To understand the application of theory into practice

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T.Y.BBA
(CBCS pattern)

Subject: Financial Management

Course Outcomes

- CO1. To know various sources of finance of business
- CO2. To study and understand the capital structure of the company and its cost of capital
- CO3. To study optimum capital mix & concept of over capitalization & undercapitalization

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T.Y.BBA

(CBCS pattern)

Subject: Cases in Finance +Project

Course Outcomes

CO1. To Study & understand the core areas of finance.

CO2. To study the practical applications of finance.

CO3. To prepare project reports based on the internship & understanding of core areas of finance.

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T.Y.BBA
(CBCS pattern)

Subject: Global Human Resource
Management

Course Outcomes

- CO1. To understand the concepts, theoretical framework, and issues of HRM in Global Perspective
- CO2. Identify and Understand issues and practices about the major HRM functions within the context of the global environment.
- CO3. To learn how to conduct strategic human resource management in an international setting.
- CO4. To learn how companies manage their expatriates.
- CO5. To look at HRM in a broader, comparative, and international perspective to deal with complex issues and manifold risks.
- CO6. To study understanding of international approaches to dealing with people in organizations.

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T.Y.BBA

(CBCS pattern)

Subject: Recent Trends & HR

Accounting + Project

Course Outcomes

- CO1. To make students understand the theoretical and practical fundamental knowledge of Recent Trends in HRM and HR Accounting.
- CO2. To describe various Employee Engagement Strategies to enhance Employee Engagement.
- CO3. To discuss the uses of Human Resource Information Systems in organizations.
- CO4. To explain the different methods used to calculate the value of human Resources.
- CO5. To define Human Resource Audit and outline its scope.
- CO6. To study the methods of Human Resource Valuation.