

Kannada Sangha Pune's
Kaveri College of Arts, Science and Commerce, Pune

T. Y. BBA IB
(CBCS pattern)

Subject: International Relations

Course Outcomes

- CO1. To know and understand foreign affairs & global issues with international business system
- CO2. 2. To introduce various regional groupings their contributions to strengthening of international relations.
- CO3. 3. To know about the various dispute settlement machineries involved in international relations.
- CO4. 4. To know at length about the socio-cultural and trade relations

Kannada Sangha Pune's
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T. Y. BBA IB
(CBCS pattern)

Subject: International Business Law

Course Outcomes

- CO1. To understand basic concepts related to international business laws
- CO2. To introduce various institutions and their contributions to internal economic laws.
- CO3. To know about the various dispute settlement machineries involved in international trade.
- CO4. To know at length about the role of various Indian government bodies in international trade law

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T. Y. BBA IB
(CBCS pattern)

Subject: Business Reporting and Analysis

Course Outcomes

- CO1. To develop student's abilities to analyse & interpret various Economic
- CO2. Factors that affect Business decision making.
- CO3. Similarly, to understand reporting pattern followed in corporate sector as a part of MIS.

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T. Y. BBA IB
(CBCS pattern)

Subject: Foreign Exchange Management

Course Outcomes

- CO1. To understand various financial terminologies and transactions involved in FOREX market.
- CO2. 2. To understand operations of foreign market.
- CO3. 3. To understand the principles of currency values.

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T. Y. BBA IB
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Subject: International Marketing Management (I)

Course Outcomes

- CO1. To develop Disciplinary Knowledge in International Marketing.
- CO2. To encourage entrepreneurial spirit in students; to make them effective in International Business.
- CO3. To acquire Analytical reasoning necessary to understand International Marketing..

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T. Y. BBA IB
(CBCS pattern)

Subject: International Financial Management

Course Outcomes

- CO1. To understand the basic factors of international financial system.
- CO2. Understand the working and the sources of finance in the International Capital markets.
- CO3. Be aware about international financial reporting standards.

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T. Y. BBA IB
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Subject: Legal Dimensions in International Marketing (II)

Course Outcomes

- CO1. To acquaint students with the legal dimensions of international business.
- CO2. To acquaint with the importance of legal/political aspects in global marketing.
- CO3. To enable students to formulate strategies as compatible with laws and treaties governing international business operations

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T. Y. BBA IB
(CBCS pattern)

Subject: Legal Dimensions in Financial Management (II)

Course Outcomes

- CO1. To understand the legal framework of business and industry.
- CO2. To gain knowledge about finance related laws under Companies Act 2013.
- CO3. To understand the legal framework of international trade..

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T. Y. BBA IB
(CBCS pattern)

Subject: New Venture Creation and Start-ups

Course Outcomes

- CO1. To understand basic concepts related to entrepreneurship
- CO2. To introduce the methods tools and techniques for new venture creation and start-ups
- CO3. To know about the process of creation of a start-up and business plan preparation.
- CO4. To know at length about the role of various Indian institutes offering assistance to new ventures and start-ups

Kannada Sangha Pune's
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T. Y. BBA IB
(CBCS pattern)

Subject: International Project Management

Course Outcomes

- CO1. To know and understand basic concepts regarding project management
- CO2. To introduce various tools and techniques for project management.
- CO3. To know in detail about project delivery and control.
- CO4. To understand the effect of cultural factors on project management in the global context..

Kannada Sangha Pune's
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T. Y. BBA IB
(CBCS pattern)

Subject: Decision Making and Risk Management

Course Outcomes

- CO1. To learn the key topics in decision making and risk management so that they can improve decision making and reduce risk in their management activities and organizations.
- CO2. To find the best alternative in a decision with multiple objectives and uncertainty.
- CO3. To describe the process of decision making.
- CO4. To analyse an organization's decision-making system.
- CO5. To develop a risk management process.

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T. Y. BBA IB
(CBCS pattern)

Subject: Management of Agribusiness and Agri Exports

Course Outcomes

- CO1. To develop adequate conceptual base in different areas of Agribusiness
- CO2. To encourage entrepreneurial spirit in students; to make them effective in the Agri-enterprise sector.
- CO3. To acquire sufficient operating skill in using modern management tools and techniques in different functional areas of Agribusiness.

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T. Y. BBA IB
(CBCS pattern)

Subject: International Service Management (I)

Course Outcomes

- CO1. To develop adequate conceptual base in International Service Management.
- CO2. To develop an understanding of the "state of the art" of International Service Management thinking.
- CO3. To appreciate and acquaint students with the entrepreneurial opportunities in services.

Kannada Sangha Pune's
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T. Y. BBA IB
(CBCS pattern)

Subject: International Human Resource Management (I)

Course Outcomes

- CO1. To understand basic concepts related to international business laws
- CO2. To introduce various institutions and their contributions to internal economic laws.
- CO3. To know about the various dispute settlement machineries involved in international trade.
- CO4. To know at length about the role of various Indian government bodies in international trade law

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T. Y. BBA IB
(CBCS pattern)

Subject: Cross Cultural Relationship (II)

Course Outcomes

CO1. To be able to adapt to the work cultures of different countries.

CO2. To be able to establish healthy professional relationships in a global scenario

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T. Y. BBA IB
(CBCS pattern)

Subject: Brand Management (II)

Course Outcomes

CO1. To develop adequate conceptual base in Brand Management.

CO2. To empower students with knowledge and capacities to understand and analyse
Brand and Brand Management.

CO3. To achieved and analyse carefully the key concepts of Brand Management.